

The 5 pillars of our community engagement



As you walk our corridors, you see us fulfilling our mission. We are a leading academic medical center, offering advanced clinical care, education and research. We treat the most medically, socially and financially vulnerable citizens. We train thousands of doctors, researchers, nurses, dentists, therapists and other health care professionals.

But look beyond our walls. There are 98 counties and 38 independent cities in Virginia. VCU Health is at work in every one of them. Treating.

Supporting. Mentoring. Teaching. Partnering. **We are on a mission of community engagement.** Our outreach programs number in the hundreds. We touch thousands of lives. The impact is immeasurable.

Here are the **five pillars** that guide us and just a few examples of the innumerable ways we go the extra mile to serve citizens across the Commonwealth.

1

Creating a better state of health for Virginia.



Richmond Health & Wellness program helps **300** older adults in **5** senior housing facilities age well “in place.” By June 2016, the number of participants will increase to **500**.



Bridging the Gap has been shown to reduce injury from violence among at-risk inner city youth by combining a hospital-based violence intervention program with intensive community-based case management services.

2

Finding new ways to lessen the burden of health care costs.



Virginia Coordinated Care (VCC) has served **85,000** low-income adults since its inception, giving them access to primary care and intense case coordination and reducing the annual average cost per patient **by nearly half**, from **\$8,899** to **\$4,569**.



Virginia Premier Health Plan provides **250,000** Virginians, many in remote regions, with innovative care delivery and prevention models that reduce costs, such as **CompleteCare** for **5,500** patients “dually eligible” for both Medicaid and Medicare.

3

Partnerships to help rural, urban and underserved populations throughout Virginia.



VCU Health School of Pharmacy's Pharmacist Collaborative Care and Outreach in the Community conducts **7** outreach programs in inner-city and remote, rural areas that have limited access to care, with more than **200** students and faculty members from various health care disciplines caring for **6,700** patients annually.



The Children's Mental Health Resource Center works with the 7th District Health & Wellness Initiative to provide training and facilitate access to mental health services for low-income children and their families. To date, **130** residents, including adults and youth, have received training and information about accessing mental health services.

4

Filling the health care career pipeline with more health care professionals than any other institution in Virginia.



Programs from K-12 to the post-baccalaureate level are grooming tomorrow's providers. In just one of our programs, **Health Sciences Academy**, **673** high school students received **1,837** hours of college credit for career exploration courses and performed **11,660** hours of community health care service. About **21%** have enrolled at VCU.



A VCU pipeline program, **Acceleration**, inspired **Timothy Pierce** to pursue his **Doctor of Pharmacy** degree. Today, he is working as a pharmacist and inspiring others to tackle health disparities in underserved communities.

5

Offering hope and opportunity through education and research.

VCU Massey Cancer Center offers access to more than **100** clinical trials for more than **20** types of cancer to patients across the state, with affiliations in Fredericksburg, Lynchburg, Petersburg, Richmond, South Hill and Winchester.

- VCU Massey Cancer Center
- Clinical Research Affiliates
- Clinical Sites and Clinical Research Affiliates
- Clinical Research Collaborator
- Massey Cancer Prevention and Control
- Massey Education Location
- Cancer Resource Center
- Clinical Site



Cancer Research and Resource Centers in Danville and Lawrenceville collaborate with more than **80** community partners to conduct **41** educational programs reaching **2,006** people. Partial funding is provided by the Virginia Tobacco Commission.

VCU Health is reaching out to communities throughout Virginia – changing lives for the better.